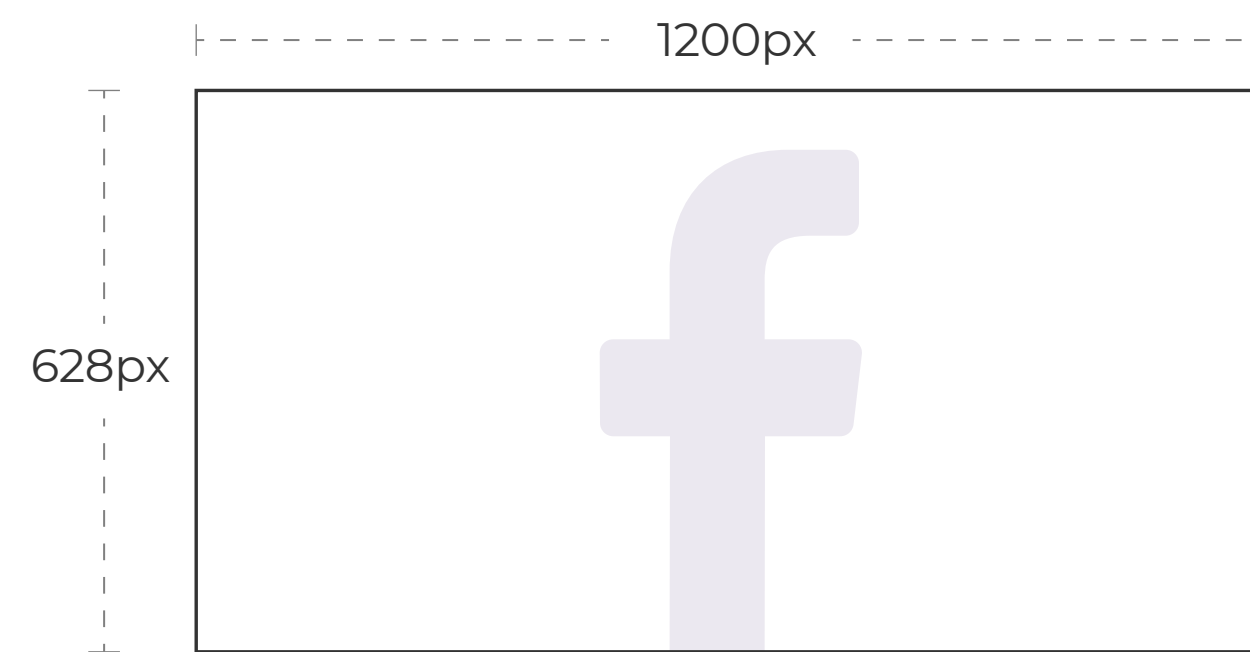


Step 1 - Sizes

Choose your Social Media from below.

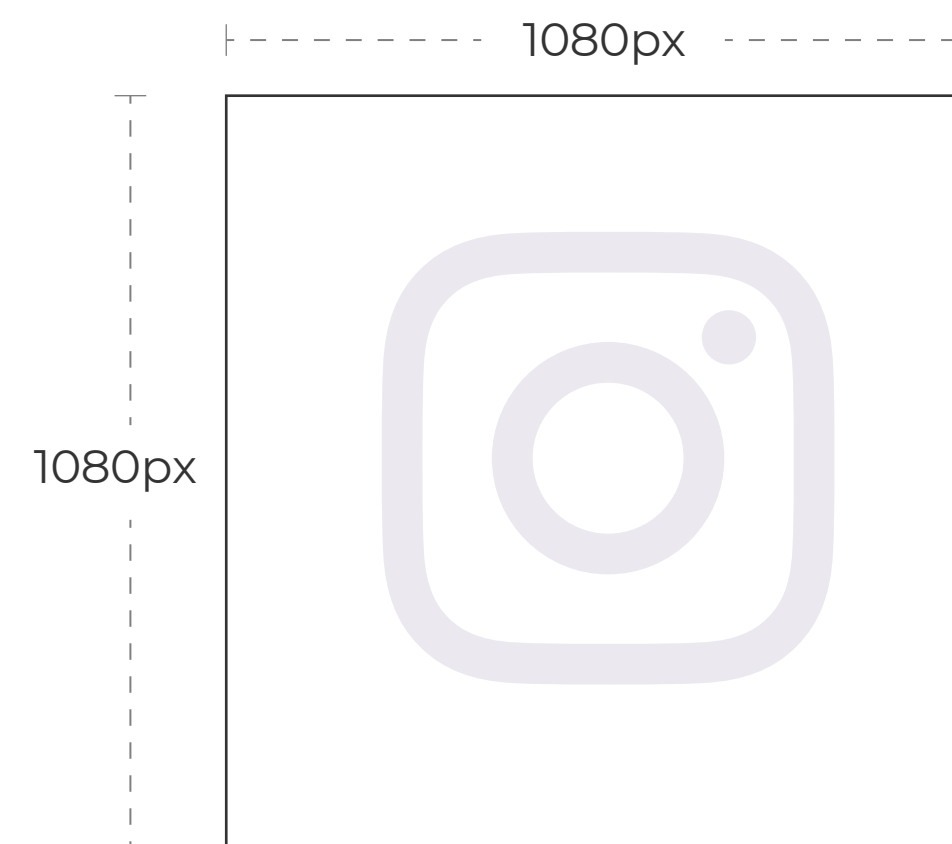
Facebook

1200 x 628 Pixels



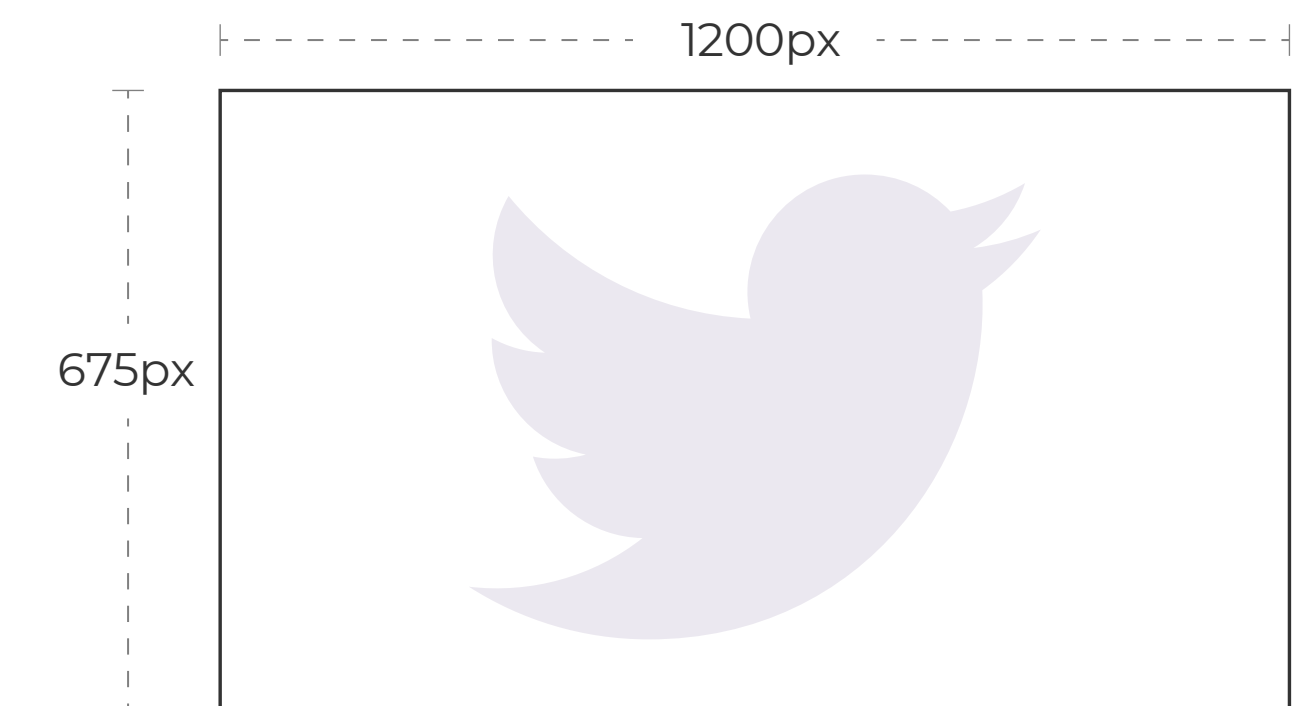
Instagram

1080 x 1080 Pixels



Twitter

1200 x 675 Pixels



NOTE

Always use 72 ppi (pixels per inch) for image resolution.

Updated Aug 25, 2022

Woah Woah Woah, hold on!
Let's go over some rules and guidelines first.

▼ **Next Page** ▼

Step 2 - Colors & Typography

Picking the Right Colors and Typefaces.

Gotham - Bold

f Size 125px | Line height 115px
@ Size 146px | Line height 128px
t Size 125px | Line height 115px

Gotham - Book

f Size 88px | Line height 80px
@ Size 103px | Line height 90px
t Size 88px | Line height 80px

Gotham - Book

f Size 32px | Line height 40px
@ Size 38px | Line height 45px
t Size 32px | Line height 40px

Gotham - Bold

f Size 32px | Line height 40px
@ Size 38px | Line height 45px
t Size 32px | Line height 40px

Core Color

HEX #: 4D3077
CMYK: 85 97 20 8

Highlight Color

Used to Compliment Core Color

HEX #: 662D91
CMYK: 80 77 56 76

Secondary Colors

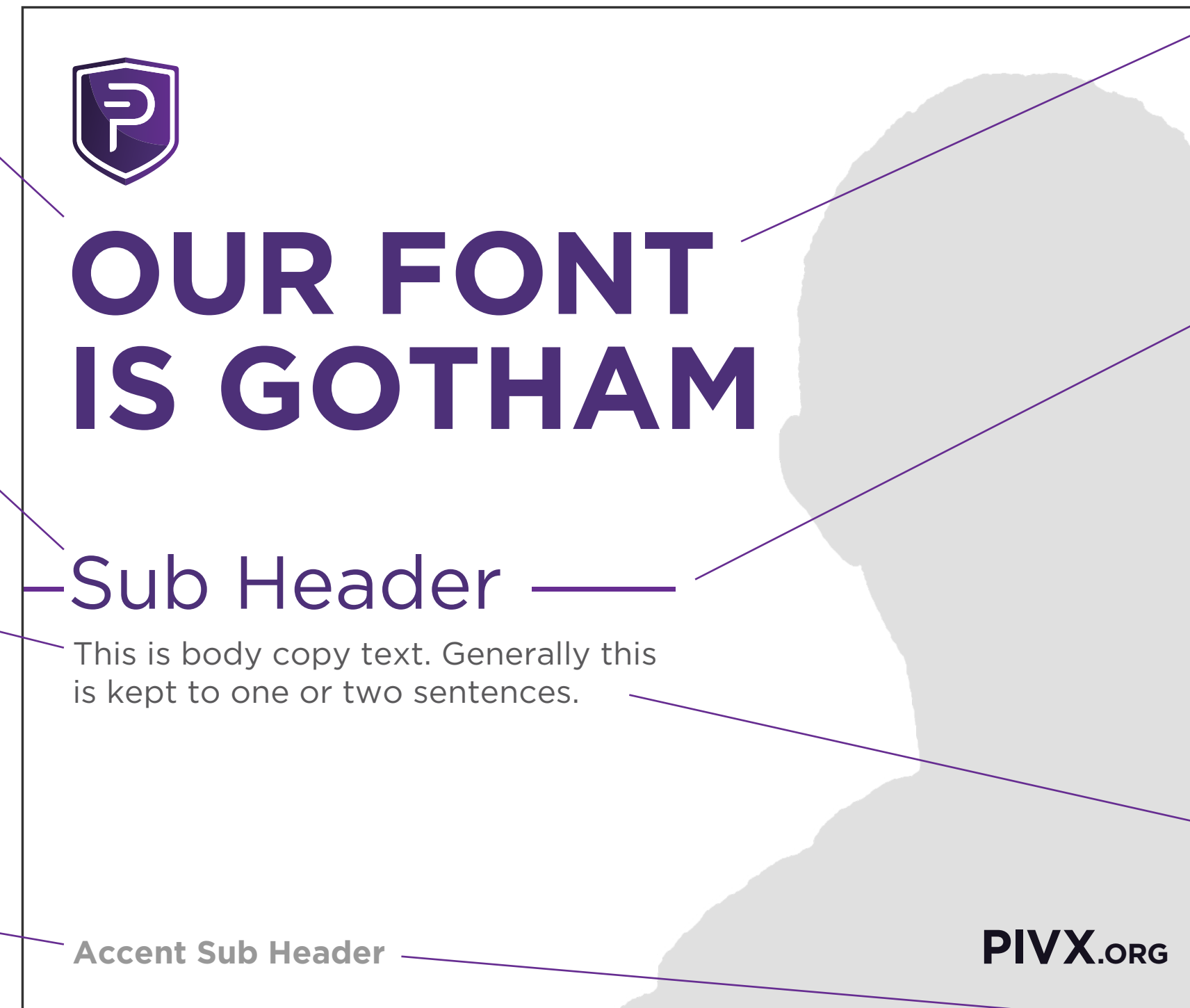
Used For Contrast Strategically

HEX #: 2a1b42
CMYK: 88 94 42 47

HEX #: 130d1e
CMYK: 80 77 56 76

HEX #: 5a595b
CMYK: 63 56 53 27

HEX #: 989898
CMYK: 43 35 36 1



I know, it's complicated. But you got this!

On the next page, let's break down margins & object placement...

Step 3 - Margins & Placement

Margin and Spacing Like a Pro.

Margins

Consistent margins help make a project go from amateur to pro.

f Size 48px

@ Size 54px

t Size 50px

Spacing

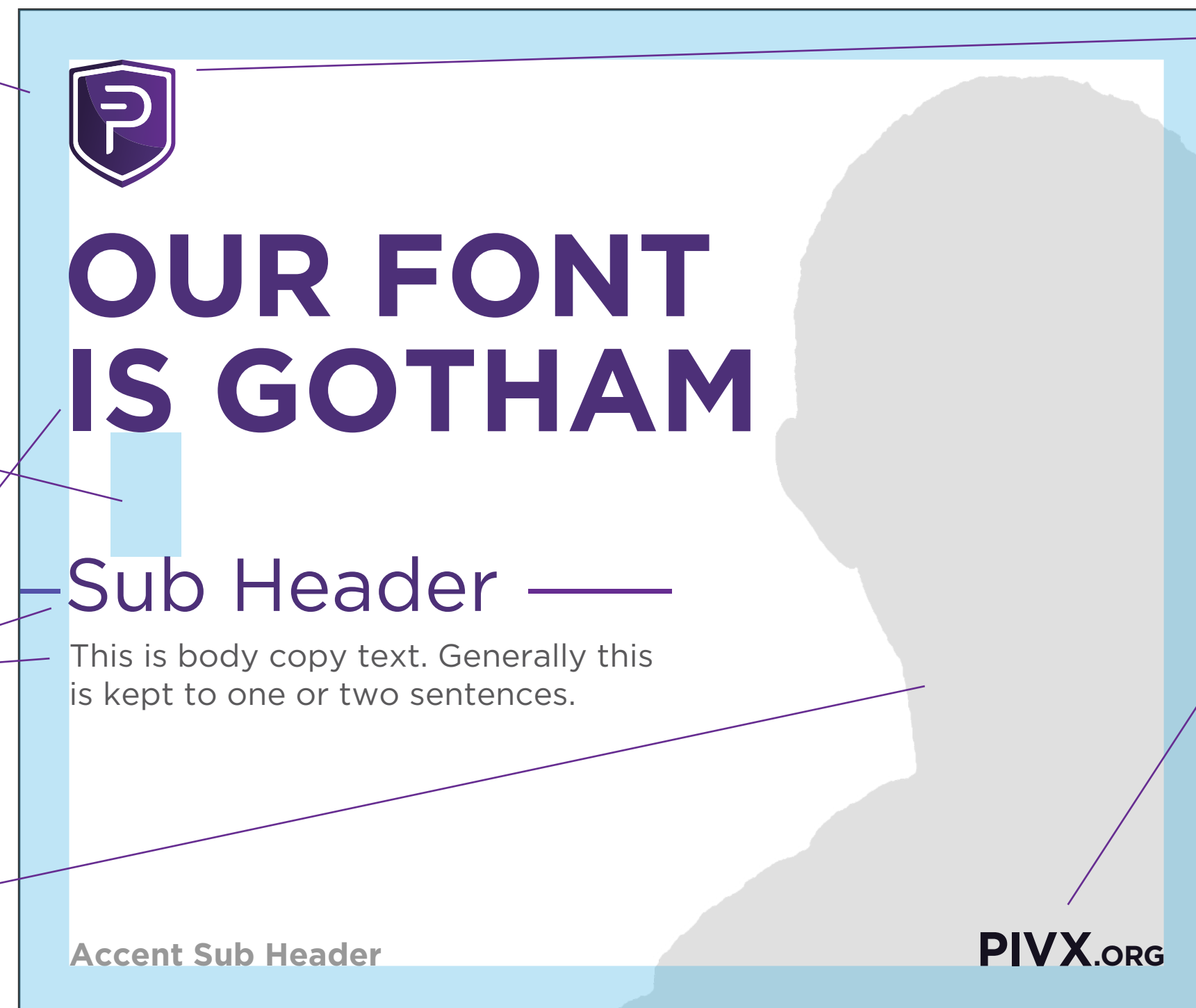
Leave reasonable spacing between main header and body copy

Alignment

Make sure all text lines up. All left if left-aligned, center if center-aligned, and right.

Images

Do not let text overlap people or objects



PIVX Icon

The PIVX shield always goes in the top left of your ad. Below are sizes for each social media.

f Size 63px x 76px

@ Size 89px x 107px

t Size 70px x 84px

PIVX Website URL

Always include the PIVX official URL in the bottom right.

f PIVX 38px .ORG 22px

@ PIVX 53px .ORG 30px

t PIVX 40px .ORG 25px



Notes

- ▶ **ALWAYS** have a header - one that is provocative and attention catching.
- ▶ **ALWAYS** have a **Call to Action**; text that shows the viewer how/where to learn more.
- ▶ You **DO NOT** need to put all the headers shown in the image (right).

Phew. That was alot, but much needed!

Finally, let's go over some basic tips and psychology.

Step 4 -Keep It Easy Breezy

Strong suggestions, not law.

Notes

- ▶ **ASIDE FROM** the top left logo and bottom right text, the elements on the ad are fluid.

SEE EXAMPLES to the right

PoS **PROOF OF STAKE**
VS.
PoW **PROOF OF WORK**

FEATURING **BBAUMAN**

PIVX.ORG

PIVX SOCIAL LINKS

- Website PIVX.ORG
- GitHub PIVX-PROJECT
- Discord DISCORD.PIVX.ORG
- Twitter _PIVX
- Reddit R/PIVX
- Telegram T.ME/PIVXCHAT
- Instagram PIVXCRYPTO
- YouTube PIVX_CRYPTO
- Facebook PIVXCRYPTO
- TikTok OFFICIALPIVXCRYPTO

REWARDS DROPPING?

Come discuss why at [Discord.PIVX.org](#)

REWARDS	MASTERNODES	STAKERS	TREASURY
PROPOSED	2.5	1.5	2
CURRENT	3	2	1

DATA PRIVACY DAY
SHIELD

The **WORLD'S FIRST** zk-SNARKs based financial data protection for a Proof of Stake Blockchain.

FINALLY MARKETING FUNDS?

Come discuss how at [Discord.PIVX.org](#)

REWARDS	MASTERNODES	STAKERS	TREASURY
PROPOSED	2.5	1.5	2
CURRENT	3	2	1

PIVXcommunity

/piv-eks/kəmyōˈonədə/
noun

1. A feeling of fellowship with others, as a result of sharing common crypto attitudes, crypto and blockchain interests, and UPF goals.

PIVX.ORG

WE ARE A REAL DAO

Want to know how?

PIVX.ORG

PIVX IS A DAO

Want to know how?

PIVX.ORG

IS PIVX DEAD?

Heck No!

Read Description & Visit [PIVX.ORG](#)

FREEDOM

PIVX SHIELD is Unstoppable and Untraceable

PIVX.ORG

Meet the PIVXcommunity

PIVX.ORG

EVERYONE WILL KNOW PIVX!

Come discuss how at [Discord.PIVX.org](#)

REWARDS	MASTERNODES	STAKERS	TREASURY
PROPOSED	2.5	1.5	2
CURRENT	3	2	1

PIVX.ORG

LET'S CHAT!

MARKETING, GROWTH AND MOVING FORWARD.

01.09.2022 - Discord [PIVX.ORG](#)

HEY YOU! YAH YOU!

Visit [PIVX.ORG](#)

Remember, these are guidelines.
Now go get 'em!



PIVX

Social Media Guide